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### Latest News

#### Recruitment News, November 1 2007

##### New company launches video resume tool

Recent start-up Candidates Alive has launched a video resume service for recruitment firms.

The service is designed to provide recruitment companies with an immediate online video showcase of candidates to present to their clients.

Recruiters would be given training on how to film their candidates' resumes, graphic design tools to brand videos with the company logo, and ongoing technical support.

Weinstock told *Shortlist* a recruiter would be able to send a hiring manager a URL which would take them directly to a copy of the relevant video.

Candidates Alive already had a number of clients since its launch two weeks ago, he said, and was in discussions with some large multinational recruitment companies.

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